

# Bellaire Downtown Development Authority

## October 2016 Newsletter



### Bellaire DDA Contracts with NLEA for Director Position

Regional Economic Development group Northern Lakes Economic Alliance (NLEA) has entered into a contract with the Bellaire Downtown Development Authority (DDA) to provide director and administrative services for them. The DDA Board approached the NLEA after seeing the successful model being implemented in East Jordan and Elk Rapids DDA's.

As Director of the DDA, NLEA will assist with the following types of activities: assistance finalizing the development and tax increment financing (TIF) plan and presenting to the public, creating a database of all stakeholders in the DDA boundary, meeting coordination, publication management and social media presence.

This is an exciting opportunity for NLEA and Bellaire to strengthen their relationship and to help grow another great community in the Region. For further information or questions, contact Jessica Lovay, Office Manager of Northern Lakes Economic Alliance, at 231-582-6482; or email [jess@northernlakes.net](mailto:jess@northernlakes.net).

### Entrepreneurial Friendly Communities: E-Teams

Wondering what the 411 is on these "E-Teams"? What is an E-Team? Who is on an E-Team? What is the point of an E-Team? First, what is an E-Team; an E-Team stands for Entrepreneurial Team. They are a group of community figures that have the drive and passion to help the community move forward and grow, making it more entrepreneurial friendly. Second, who is on an E-Team; some examples of community figures involved are Government Officials, Chamber of Commerce, Downtown Development Authority, Economic Development Organizations and Business Owners. With that said, each E-Team is 100% unique just like the community it is in. Third and final, what is the point of an E-Team; they can aid in business attraction and community development, which can directly affect business retention in a community. They can also be a resource for local entrepreneurs. By asking a local entrepreneur to attend and present at an E-Team meeting, they are able to tell their story, speak of the positives, and express some of their current hurdles. Many times some of the hurdles that an entrepreneur is facing can be resolved in that meeting or give insight on how to resolve their problems. To learn more about forming a E-Team in your community contact the NLEA at (231) 582-6482 or [hannah@northernlakes.net](mailto:hannah@northernlakes.net).

### Development and TIF Plan Updates

The DDA has been working all year to complete their development and tax increment financing (TIF) plans. With assistance from Northern Lakes Economic Alliance, the DDA Board has finalized the plans in preparation for sharing with the public.

The development plan was created to implement projects designed to meet goals established for the DDA District for the Village of Bellaire. The purpose of the TIF plan is to use the increase in property tax revenues from new development within the DDA/TIF boundary, to support projects identified within the development plan.

The public is invited to attend a hearing on November 2, 2016 at 6:00 p.m. at the Village Offices, 202 N. Bridge Street, Bellaire, Michigan. A copy of the plan is available for review at: <http://www.bellairemichigan.com/dda.html>



Downtown Bellaire anchor Short's Brewing Company announced it is expanding its production facility in Elk Rapids. The expansion will include a new warehouse facility and upgrades to the company's in-house laboratory. Check out [www.shortsbrewing.com](http://www.shortsbrewing.com) to learn more.

### Who is on the DDA Board?

Greetings,

Meet your current Downtown Development Authority Board:

Mark Irwin-DDA Chairperson  
Ken Fifelski-Treasurer  
Doug Dawson-Secretary  
David Shulz-Village Council President  
Don Hoyt  
Rolland Fink  
Ryan McConnell  
Don Seman  
Joe Short

For DDA boundary map, copy of the proposed development and tax increment financing (TIF) plan, meeting agendas and minutes, visit:  
<http://www.bellairemichigan.com/dda.html>

Questions or comments? Email us at [director@downtownbellaire.com](mailto:director@downtownbellaire.com) or 231-582-6482.

Join us on Facebook at:  
<https://www.facebook.com/downtownbellaire>

The Bellaire DDA Board meets the last Wednesday of each month at 8:00 a.m. at Village offices at 202 N. Bridge Street.