

BELLAIRE BUY LOCAL COMMITTEE

MEETING MINUTES

Tuesday 11/26/19

Meeting called to order at 9:00am

Attendees: Brenda Fink, Janet Piscopo, Trish Fox, Jamie Creason, Louise Wenzel, Christy Wilson, Julia Pietrowicz

Took picture with Amanda Kik with Crosshatch for Giving Thursday

Louise made a motion to approve the October meeting minutes. Brenda 2nd.

Discussed how to communicate with business owners. Outreach to businesses and new members. Decided MailChimp is the best approach. Once a week emails. MailChimp has a master list we can add contact info.

\$5300 was approved by the DDA on the 2020 budget for supporting Buy Local group projects. Brenda asked Christy to ask DDA board if we can make it public knowledge by sending an email to the Buy Local group about the \$5300 budget. [answer is YES].

Discussed some holiday marketing strategies including a video with Al Buddy the Elf. 12 days of Christmas video downtown.

Discussed having holiday music downtown 10am-10pm Fri & Sat thru December.

Some discussion about asking the Village about snow removal at the curbs.

63 passports were turned in during the Holiday Open House. We need to advertise this more next year.

Finalized details on the Pajama party night event. Determined we will have a pajama prize winner via Instagram.

Determined there should be a separate meeting to discuss the Map project since there are many details to be hashed out. Meeting to be held on Wed. Dec. 4th 9am at Julia's conference room.

It was suggested we have a separate Planning Meeting to discuss details of the events the first week in January.

No December meeting. Next meeting scheduled for 1/28/20 9am-10:30am at the Flying Pig

Meeting adjourned at 11:20am

Submitted by Christy Wilson, Secretary