

**BUY LOCAL
AGENDA**

Tuesday, October 22, 2019; The Flying Pig, 9:00 – 10:30

Posted: October 21, 2019 at 8:15 a.m.

Purpose of Buy Local: Engage more people in Bellaire's downtown businesses, particularly including local and regional people throughout the entire year.

Meeting Objectives:

- Confirm BL committee structure needed as a Downtown Development Authority (DDA) committee; also support a proposal for projects to be completed in 2020 with DDA funding
- Confirm 4th quarter 2019 events, along with necessary details
- Review draft 2020 Buy Local activities and events

1. Welcome, Introductions

2. Review of the meeting objective/s, agenda

3. Buy Local committee structure

4. BL proposal for DDA projects and funding for 2020

5. October 18 Art and Music Stroll, brief debriefing

6. Remaining 2019 events

- a. Halloween Treat or Treating, Oct 31
- b. (Holiday Gift Fair at Bellaire High School, Nov 2, Chamber sponsored)
- c. Giving Thursday, November 21, Crosshatch (Jamie Creason now has the lead for BL coordination)
- d. Bellaire's Downtown Holiday Open House, Saturday, Nov 23
- e. Small Business Saturday, Nov 30, Chamber sponsored
- f. Light Up the Night, Soup Cookoff, Dec 7, Chamber Sponsored
- g. Holiday Pajama Shopping Part, Dec 21

7. Current marketing activities

- a. Informational packet and outreach contacts, Trish Fox
- b. Holiday video, Al the Elf, Friday, Nov 22 (?), Trish Fox

8. Review of BL 2020 activities and events

9. Member information, sharing

- a. Village zoning input meeting, Nov 4, 5:00 pm at Village Hall

Final 2019 Meeting, November 26, 9:00 – 10:30 a.m., The Flying Pig