

**BUY LOCAL
AGENDA**

Tuesday, November 26, 2019; The Flying Pig, 9:00 – 10:30

Posted: November 19, 2019 at 2:45 p.m.

Purpose of Buy Local: Engage more people in Bellaire's downtown businesses, particularly including local and regional people throughout the entire year.

Meeting Objectives:

- Confirm final details for remaining 2019 events
- Finalize 2020 Activities/Events document and calendar (as the starting point for 2020, will be regularly updated going forward as needed)

1. Welcome, Introductions

2. Review of the meeting objective/s, agenda

3. Acceptance of the meeting minutes from October 22, 2019

4. Outreach to businesses, new BL members

5. New Tuesday email strategy

6. Debriefing on recent activities/events

- a. DDA funding proposal
- b. Village master plan public input meeting
- c. Giving Thursday, Crosshatch
- d. Holiday video with Al the Elf
- e. Downtown Holiday Open House
- f. Experience Bellaire Map and Guide
- g. Other . . .

7. Remaining 2019 events

- a. Small Business Saturday, Nov 30 (Chamber sponsored)
- b. Light Up the Night, Soup Cookoff, Dec 7 (Chamber Sponsored)
- c. Holiday Pajama Shopping Party, Dec 21—finalize details

8. BL 2020 activities and events, calendar (using the BL 2020 Activities and Events document, including related calendar)

9. 2020 BL meeting schedule

- a. Same day and time?
- b. Summer months?

10. Member information, sharing