

# **BUY LOCAL AGENDA**

Tuesday, January 28, 2020; The Flying Pig, 9:00 – 10:30

Posted: January 22, 2020 at 8:30 a.m.

**Purpose of Buy Local: Engage more people in Bellaire's downtown businesses, particularly including local and regional people throughout the entire year.**

**Meeting Objectives:** Update the Activities and Events Plan as needed to begin 2020; begin to develop more specific plans for prioritized projects

- 1. Welcome, Introductions**
- 2. Review of the meeting objective/s, agenda; recommendations to keep meetings within the designated time frames**
- 3. Acceptance of the meeting minutes from November 26, 2019**
- 4. Debriefing, updates on recent activities/events**
  - a. Holiday PJ Shopping Part
  - b. January Poker Run
  - c. Experience Bellaire Map and Guide
  - d. Other . . .
- 5. 2020 Coming up events**
  - a. Status of businesses signing on for the full year for Giving Thurs and 3<sup>rd</sup> Fridays
  - b. Giving Thursday, February 13, Bellaire High School Student Council
  - c. 3<sup>rd</sup> Friday, Mardi Gras, February 21
  - d. Art in Ice, Sweet & Nice, Saturday, February 29 (Chamber event)
- 6. Review and updating of the BL 2020 activities and events (using the BL 2020 Activities and Events document as updated for the November meeting; hard copies will be brought to the meeting.)**
  - a. Confirm development of initial draft budgets for DDA funding (especially marketing and the beautification project)
  - b. Decide initial steps to begin the Wayfaring Signage project
- 7. Confirm 2020 BL meeting schedule**
- 8. Member information, sharing**
- 9. Follow up as needed**
- 10. Agenda items for February meeting**
  - a. Review of initial draft budget for DDA funding, particularly for marketing and downtown flowers/welcome triangle
  - b. Other?