

**BUY LOCAL
AGENDA**

Tuesday, February 25, 2020; The Flying Pig, 9:00 – 10:00
(10:00 – 10:30 when needed, for more specific agenda item details)

Purpose of Buy Local: Engage more people in Bellaire’s downtown businesses, particularly including local and regional people throughout the entire year.

Meeting Objectives:

1. Agree on more specifics for the upcoming Third Friday events, including an initial budget to support these events
2. Approve an initial plan and budget for downtown flowers and the Welcome triangle
3. Continue review and discussion of other 2020 activities

1. Welcome, Introductions

2. **Review of the meeting objective/s, agenda**, including timeframes for agenda items

3. **Acceptance of the meeting minutes from January 28, 2019**

4. Debriefing, updates on recent activities/events

- a. February Giving Thursday, Bellaire Senior Prom
- b. Mardi Gras Masquerade
- c. Experience Bellaire Map and Guide
- d. Other . . .

5. 2020 Coming up events/activities

- a. Status of businesses signing on for the full year for Giving Thurs and 3rd Fridays
- b. Art in Ice, Sweet & Nice, Saturday, February 29 (Chamber event)
- c. Review draft of Third Friday details from planning group, particularly including March Housewives of Bellaire (written draft plan)
- d. Agree on initial approach to improving the flowers/planters for downtown this year and the Welcome triangle (written draft plan)
- e. Wayfaring signage for this year: update, next steps, anticipated costs

6. Review and updating of additional BL 2020 activities and events (using the BL 2020 Activities and Events updated for this meeting, hard copies will be brought to the meeting)

- a. Traverse mag---this year’s proposal for a Bellaire page in the Charlevoix and Chain of Lakes vacation guide
- b. Discussion of the draft DDA funding budget

7. Member information, sharing

8. Follow up as needed (10:00 – 10:30)

9. Agenda items for March meeting

2020 Meetings: 9 – 10 at The Flying Pig, 4th Tuesday of each month

Mar 24, April 28, May 26, June 23, July 28, Aug 25, Sept 22, Oct 27, Nov 24, no Dec