

# Village of Bellaire

## Downtown Development Authority

Mark Irwin, Chairperson  
Don Hoyt, Vice-chairperson  
Doug Dawson, Secretary  
Ken Fifelski, Treasurer

### Downtown Development Authority Minutes Wednesday, October 26, 2016

1. **Call to Order:** Chairperson Don Hoyt called the meeting to order at 8:03 a.m..
2. **Attendance:**  
**Members Present:** Don Hoyt, Ryan McConnel, Doug Dawson, Ken Fifelski, Don Seman, Rolland Fink, Mark Irwin, Joe Short, Dave Schulz  
**Members Absent:**  
**Others Present:** Jessica Lovay, Sara Christensen
3. **Approval of Consent Agenda:** The agenda was approved as presented. Motioned by Schulz , seconded by Seman. Motion carried a unanimous vote.
4. **Public Comment on Agenda:** No public comment.
5. **Old Business: TIF Plan Timeline**
  1. Kearney Township meeting was cancelled by Kearney Township. The meeting was rescheduled for November 1st, at 7:00 p.m. where the TIF Plan will be presented and discussed.
  2. November 2nd, is the Village Council meeting which the TIF subcommittee will be attending to present the TIF Plan.
  3. November 7th, at 9:00 a.m. the TIF subcommittee will be meeting with the Finance committee to present the TIF Plan.

4. November 10th, at 9:00 a.m. the TIF subcommittee will be meeting with the Board of Commissioners to present the TIF Plan.
5. November 18th, at 10:00 a.m. the tif subcommittee will be meeting with the Library Board to present the TIF plan,
- 6. New Business:**
  1. Marketing and Database software selection. Discussed the pros and cons of mailchimp and constant contact for keeping in contact with the clients in the database.
  2. Motion by Hoyt, seconded by Seman to stay with the free service of Mailchimp to keep in contact with the contacts in the database. Motion carried a unanimous vote.
- 7. Miscellaneous Business:**

Discussed some options for the funding of the Bellaire DDA if the TIF fails. Some of the options were a special assessment, separate millage, or a sponsorship.
- 8. Directors Report:** Reviewed the director's email domain and how best to contact the clients in the database. Mailchimp being free and set up is what the DDA will be staying with for now. Reviewed the tif schedule and timeline.
- 9. Financial Report:**

The Bellaire DDA account at the time of the meeting contained \$2868.02. Short's is donating the proceeds from their gaming tables.
- 10. Adjourned:** The meeting was adjourned at 8:54 a.m.. Motioned by Schulz, seconded by Hoyt to adjourn the meeting.

Minutes were compiled by:  
Doug Dawson, Secretary