

Village of Bellaire

Downtown Development Authority

Louise Wenzel, Chairperson
Don Hoyt, Vice-Chairperson
Doug Dawson, Secretary
Christy Wilson, Treasurer

Downtown Development Authority Minutes Wednesday, July 29, 2020

1. **Call to Order:** Chairperson, Louise Wenzel called the meeting to order at 9:00 a.m..
2. **Attendance**
Members Present: Doug Dawson, Don Hoyt, Rolland Fink
Christy Wilson, Louise Wenzel, Mark Irwin, Joe Short, Dan Bennett,
Don Seaman
Members Absent: None
Others Present: Elise Crafts
3. **Approval of Consent Agenda:** Motion by Hoyt, seconded by Seaman to approve the consent agenda. Motion carried a unanimous vote.
4. **Public Comment on Agenda:** None at this time
5. **Unfinished Business**
 - a. Village Update - (Dan Bennett) reported that the Village is researching an installation of an automatic lock system for the Community Hall restrooms. The cemetery maintenance position was filled by Al Odem. The Village will also be discussing a Zoning Ordinance concerning the number of chickens and goats that are allowed in the village. The Village added two new handicapped parking places next to the Village Hall.

- b. Bellaire Community Action Plan Update - (Elise Crafts) The Rotary Charities seed grant of \$10,000 was received to complete Phase 1 of the Community Action Plan. Ms. Crafts reviewed the proposed Action Plan for Phase 2. This Phase addresses the Planning portion of the Community Action Plan. The group discussed the composition of the steering committee who will act in an oversight roll and the remainder of the steps regarding the planning process.
- c. Social Distancing Initiative - (Louise Wenzel) Wenzel noted both the Social Distancing areas and the DIA Art Display were featured on 9&10 News. There continues to be very positive feedback on the outdoor seating areas. Board members have heard these areas have been aesthetically beneficial to the downtown area and also people are wondering if this will continue. With the \$6000 budget the DDA was able to purchase tables, chairs, umbrellas, trash bags and sand bags under budget. Additional funds in the budget will cover the cost for ancillary expenses associated with the social distancing initiative. Wenzel noted we will need to begin looking for storage for the winter of the tables, chairs and umbrellas.
- d. DIA Art Display- (Don Hoyt) The Art displays are up and looking great. Have had a couple of media plugs on WJR and other media sources promoting the art project and Bellaire.
- e. Buy Local Report - (Christy Wilson) Rubber Ducky tickets for a virtual rubber ducky event are being sold at this time. There will be sidewalk sales during the festival dates, but the parade and craft show are cancelled. There will be an ad placed shortly advertising the sidewalk sales. Looking to put together a group for cleanup of the new open air spaces. The downtown map is completed and will be available for distribution shortly.

6. New Business:

- A. Funding Sources for the DDA - (Mark Irwin) The Board realizes it is imperative to identify other funding sources other than monthly contributions from one major contributor (Joe Short). It was discussed that the DDA has experienced great momentum at this time with the

social distancing initiative, the DIA Art Display and creating a Unifying Plan with the Village to address common goals. Three ideas of funding sources were discussed - Special assessment, donations from individuals/businesses, and a potential financial partnership with the Village. It was noted the DDA needs to talk to the businesses in the District to identify their level of support for the DDA – are they excited? Do they believe the DDA adds value? Would the businesses have a better buy in if the Village participated financially? It was determined a survey would be conducted to address these questions so we would have quantifiable results in order to move forward.

7. **Miscellaneous Business-** (Don Hoyt) The DIA Art Display maps will be laminated and placed in the outdoor seating areas to promote the viewing of all of the displays.
8. **Public Comment on Non Agenda Items: none**
9. **Adjourned:** Meeting was adjourned at 10:06 a.m.

Meeting minutes compiled by, Doug Dawson and Louise Wenzel