

**BUY LOCAL
AGENDA**

Tuesday, August 25, 2020; 9:00 – 10:00

Zoom: See details below

Purpose of Buy Local: Engage more people in Bellaire's downtown businesses, particularly including local and regional people throughout the entire year.

Meeting Objectives:

- Status and next steps for current projects
- Begin preliminary identification of 2021 activities

1. Welcome, Introductions
2. Review of the meeting objective/s, agenda, including timeframes for agenda items
3. Acceptance of the meeting minutes from July 28, 2020
4. Debriefing
 - a. Sidewalk Sales, Rubber Ducky, Antrim Review ad
 - b. Downtown Map/Guide, online posting options (Chamber, individual business websites, etc)
5. Current projects: status and updates
 - a. Fresh Air open spaces
 - b. DDA budget (approval of expenses to date, fall/year end projections)
6. 2021 preliminary project planning
 - a. Development of a Downtown Bellaire logo, color guide, branding strategies
 - b. Development and initial implementation of a more comprehensive and permanent wayfinding signage plan, including a new sign for the M88 welcome triangle
 - c. Development of a draft 2021 project plan at the September meeting
7. Updates
 - a. Chamber, Chamber Foundation
 - b. DDA
8. Member information, sharing
 - a. Related to our current context
 - b. Fall activities
 - c. Issues, concerns
9. Follow-up, future agenda items

2020 Meetings: 9 – 10, 4th Tuesday of each month

Sept 22 Oct 27 Nov 24 no Dec

Christy Wilson is inviting you to a scheduled Zoom meeting.

Topic: Buy Local

Time: Aug 25, 2020 09:00 AM Eastern Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/82600505373>

Meeting ID: 826 0050 5373

One tap mobile

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