

**BUY LOCAL  
AGENDA**

Tuesday, October 27, 2020; 9:00 – 10:00  
Zoom: Details to follow

**Purpose of Buy Local: Engage more people in Bellaire’s downtown businesses, particularly including local and regional people throughout the entire year.**

**Meeting Objectives:**

- Finalize planning for the remaining downtown events this year
- Discuss and decide whether we/BL prefer the more informal structure/style we had prior to becoming a more formally structured subcommittee of the DDA
- Preliminarily identify 2021 activities, events, budget needs

1. Welcome, Introductions
2. Review of the meeting objective/s, agenda, including timeframes for agenda items
3. Acceptance of the meeting minutes from September 29, 2020
4. Debriefing
  - a. Witches and Warlocks event
  - b. Disposition of fresh air spaces tables, chairs, umbrellas
  - c. Current downtown customer activity, covid and/or other issues
5. Remaining 2020 “Third Friday” events
  - a. Downtown Holiday Open House, Saturday, November 21
  - b. Holiday PJ Shopping (Party?), Friday, December 18
6. Review of BL structure—more informal and organic vs. more structured and formal
  - a. Thoughts on having become a subcommittee of the DDA
  - b. Thoughts on desired role with the Bellaire Village Council
7. 2021 project and events planning, preliminary discussion
  - a. Development of a Downtown Bellaire logo, color guide, branding strategies
  - b. Development and initial implementation of a more comprehensive and permanent wayfaring signage plan, including a new sign for the M88 welcome triangle
  - c. Downtown flowers, including welcome triangle
  - d. Downtown map---if needed
  - e. Events: Giving Thursdays, Third Fridays, marketing activities, etc
  - f. Budget needs
8. Updates
  - a. Chamber
  - b. Chamber Foundation
  - c. DDA
9. Member information, sharing
10. Follow-up, future agenda items

**2020 Meetings: 9 – 10, 4th Tuesday of each month:    Nov 24    no Dec**

Christy Wilson is inviting you to a scheduled Zoom meeting.

Topic: Buy Local October  
Time: Oct 27, 2020 09:00 AM Eastern Time (US and Canada)

Join Zoom Meeting  
<https://us02web.zoom.us/j/81324584108?pwd=aDFCMkVtRitYTEk0S1oySXoyd2Y0UT09>

Posted: Monday, October 26, 2020 at 8.30 AM

Meeting ID: 813 2458 4108

Passcode: 553101

One tap mobile

+13126266799,,81324584108#,,,,,0#,,553101# US (Chicago)

+16465588656,,81324584108#,,,,,0#,,553101# US (New York)

Dial by your location

+1 312 626 6799 US (Chicago)

+1 646 558 8656 US (New York)

+1 301 715 8592 US (Germantown)

+1 346 248 7799 US (Houston)

+1 669 900 9128 US (San Jose)

+1 253 215 8782 US (Tacoma)

Meeting ID: 813 2458 4108

Passcode: 553101

Find your local number: <https://us02web.zoom.us/j/81324584108>